

ADVANCING ARMENIA'S YOUTH VILLAGE BY VILLAGE

ANNUAL REPORT  
2018

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## NOTE FROM GARO ARMEN

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We often hesitate as an organization to accurately depict the tremendous scope and impact of our work, usually stumbling over where to begin. We use the same words with a modicum of regularity: innovate, empower, diligence, advancement. This is no coincidence, as these are the words we have dedicated our mission to realizing every day. But how to best describe our efforts as an organization without relying on the language that is repetitive, albeit most fitting? Perhaps, what is required is the invocation of your imagination, to read the enormity of facts and figures contained within this report and allow them to transcend the printed page.

Envision participating in a debate in an afterschool club or performing a piece of theater for your whole village. Picture the staff working to ensure access from even the most rural of places to the COAF SMART Center, and then the dynamic learning that takes place once there. Greet challenges and celebrate achievements with the same amount of enthusiasm as your first day in a comprehensive first aid course or teacher training. COAF's work moves beyond a collection of words and ideas, it is building networks, partnerships and concrete opportunities for those who seek it.

Each page in this summary represents countless hours and resources that brings the progress we seek to create into fruition. What we do every day is connected to our community of beneficiaries. That is the only way we have earned our place as a pillar in Armenia. The way we describe what we do in a year might never measure up to the visceral feeling of hope and progress felt throughout the five regions we work within, and throughout the offices in Yerevan and New York. With your imagination and our comprehensive Annual Report, I hope COAF can instill you with that very spirit so you might fully know what we mean when we say we seek to innovate rural advancement and diligently empower communities in Armenia and beyond.



**DR. GARO H. ARMEN**  
Founder & Chairman

**THANK YOU FOR YOUR GENEROSITY.**

## MISSION

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*Provide resources to children and adults with COAF SMART initiatives to advance rural communities through innovation.*

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## VISION

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*That all children of Armenia achieve their full potential and contribute to the advancement of the world around them.*

## WHAT MAKES US UNIQUE

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**100%**  
of your donation  
goes directly to  
our work in rural  
Armenia



**Education component  
in every program**



**Capacity building of  
local specialists**



**COAF Alumni**



**Long term, sustainable  
interventions**

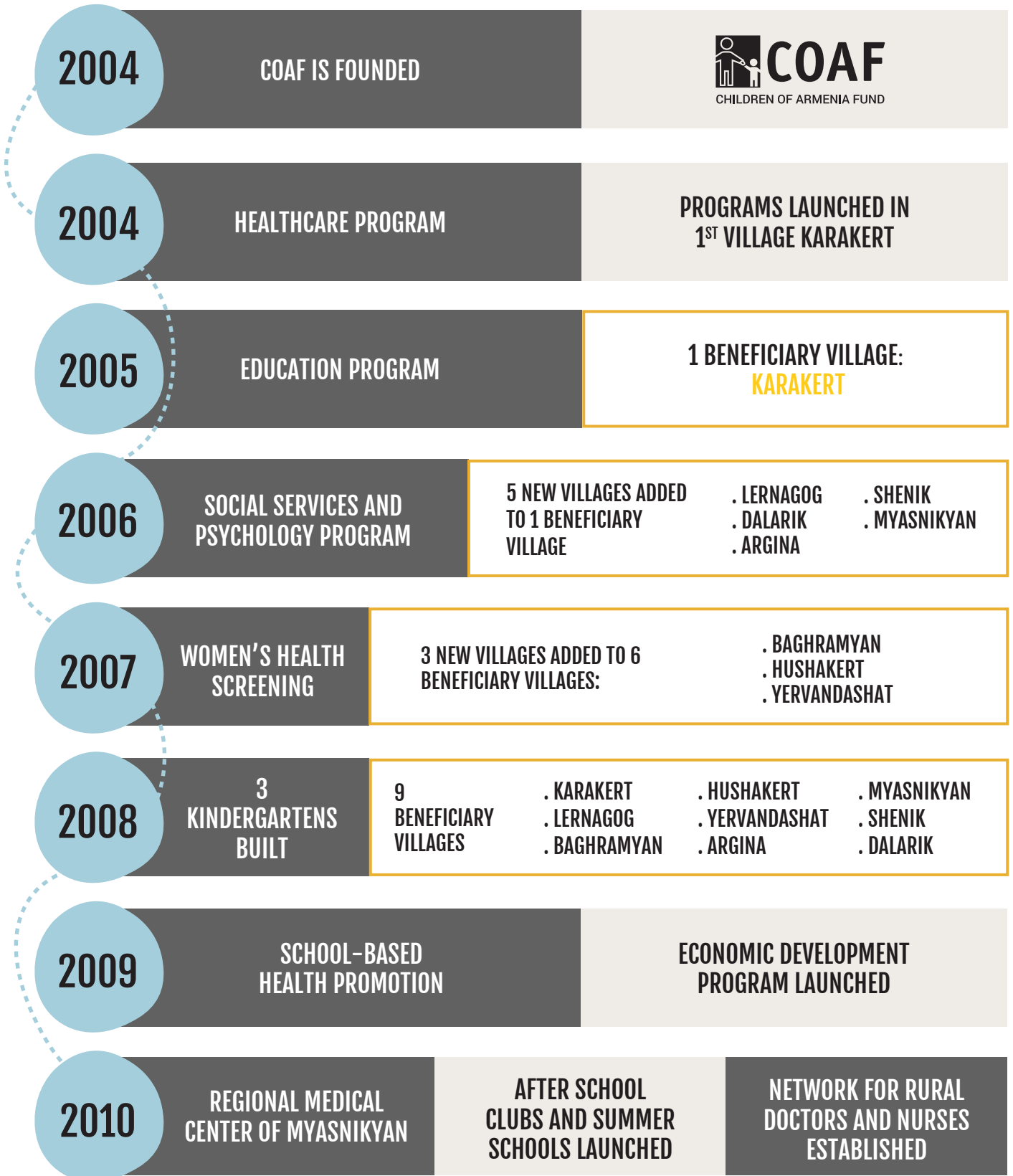


**Individual, on-spot interaction  
with the beneficiaries**

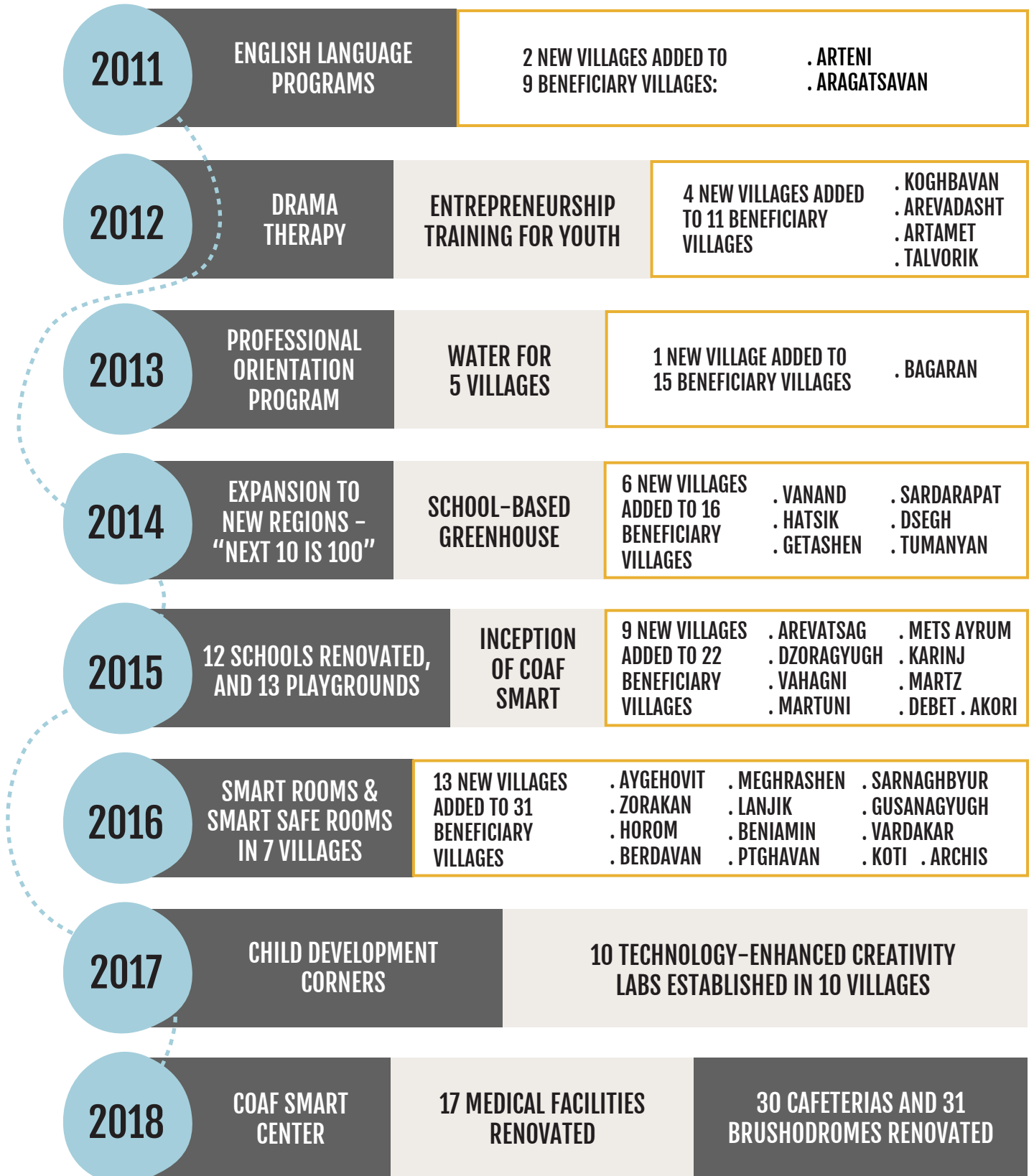


**Trust and strong  
connection with the  
beneficiaries**

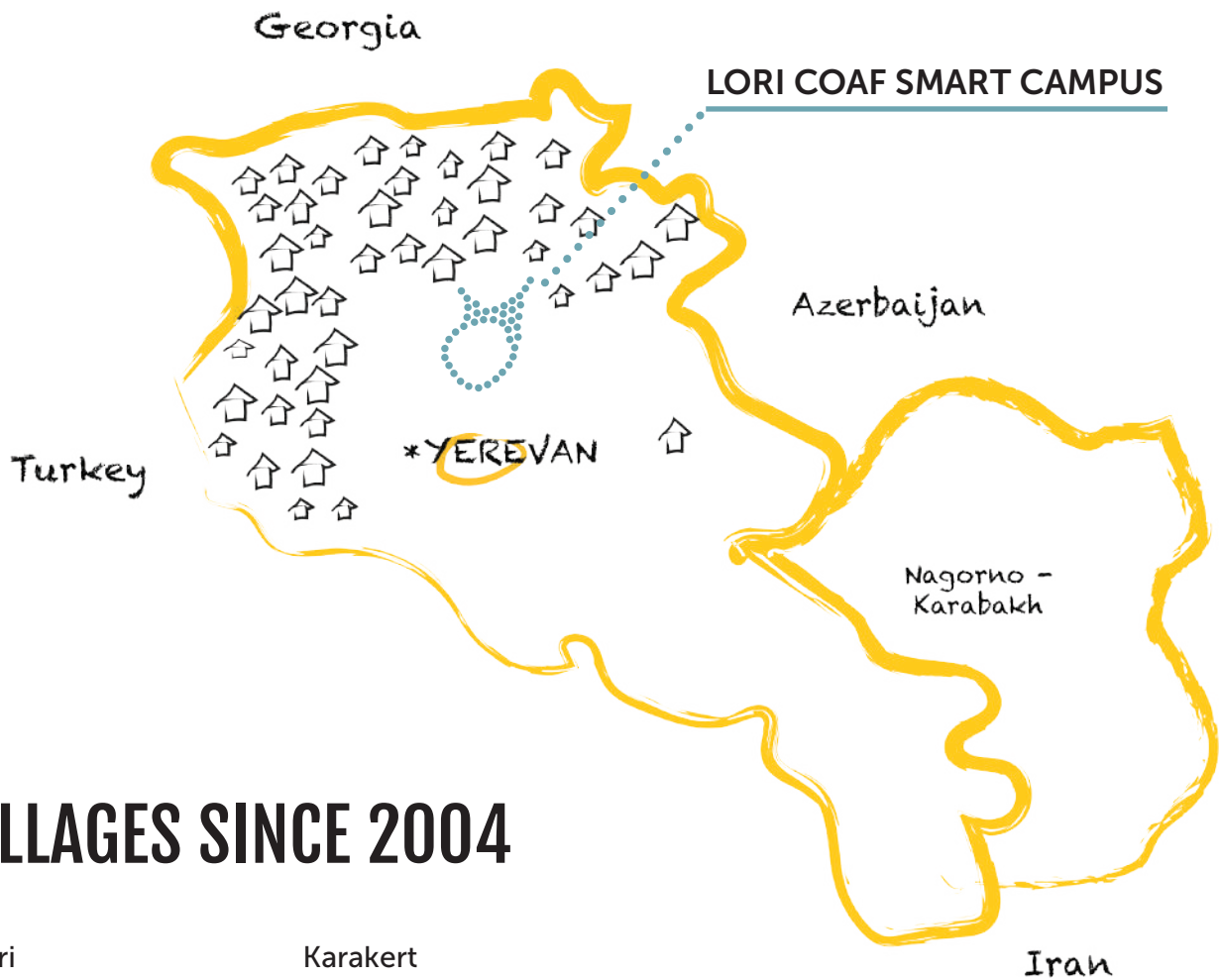
## COAF'S TIMELINE



## COAF'S TIMELINE



## COAF'S REGIONS



## VILLAGES SINCE 2004

Akori	Karakert
Aragatsavan	Karinj
Archis	Koghbavan
Arevadasht	Koti
Arevatsag	Lanjik
Argina	Lernagog
Artamet	Marts
Arteni	Meghrashen
Aygehovit	Mets Ayrum
Bagaran	Myasnikyan
Baghramyan	Ptghavan
Beniamin	Sardapat
Berdavan	Sarnaghbyur
Dalarik	Shenik
Debet	Talvorik
Dsegh	Tumanyan
Dzoragyugh	Vahagni
Getashen	Vanand
Gusanagyugh	Vardakar
Hatsik	Yervandashat
Horom	Yeghegnut
Hushakert	Zorakan

MARTUNI IN GEGHARKUNIK REGION WAS PART OF "ONE VILLAGE" PROJECT IN CONSORTIUM WITH 7 ORGANIZATIONS

# 75,000

PEOPLE IMPACTED BY COAF PROGRAMS

# 44

VILLAGES SERVED

# 5

REGIONS SERVED

Armavir, Aragtsotn, Shirak, Tavush, Lori



## **COAF'S PROGRAMS**

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**54**

**PROGRAMS**

**3,272**

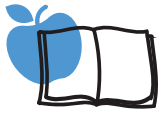
**NUMBER OF BENEFICIARIES  
PER PROGRAM**

**20,877**

**TOTAL BENEFICIARIES**

## COAF'S PROGRAMS

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### EDUCATION

21

#### ENGLISH INSTRUCTION

English Access Microscholarship  
Local Teachers' Capacity Building  
English Clubs  
"Bloom" Creative Writing

25

#### SUMMER SCHOOLS

Media Literacy  
Languages  
Athletics

38

#### AFTER-SCHOOL CLUBS

Painting-Art  
Theater  
Dance  
Media Literacy  
Soccer  
Basketball

59

#### CIVIC EDUCATION

Student Councils  
Debate Clubs  
Career Orientation  
"Aflatoun" Social-Financial Education



### HEALTH

39

#### DENTAL CARE

Brushodromes  
Dental Treatment  
Preventive Education

50

#### PRIMARY HEALTHCARE SERVICES

Education and Support for  
Medical Specialists  
Family Medicine Fellows  
Improving physical conditions

56

#### SCHOOL HEALTH PROMOTION

Healthy Lifestyle Clubs and Seminars  
School Health Promoting Grants  
School Healthy Nutrition

76

#### SCREENINGS AND EDUCATION

Early Detection of Cancer  
Education on Specific Topics

## COAF'S PROGRAMS



### CHILD & FAMILY SERVICES

79

- Social Work
- Speech Therapy
- Education Therapy
- Drama Therapy
- Psychology Services
- Support to School Psychologists
- Child Development
- Emotional IQ Clubs



### COAF SMART INITIATIVE

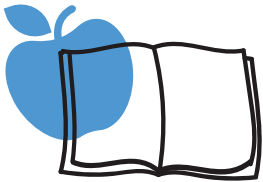
60

- Robotics
- IT Literacy (for Adults)
- Horticulture
- Media Literacy
- Public Speaking
- Music
- Design Basics
- Theater
- Modern Dance
- Rosetta Stone Language
- Child Development
- Parental Skills
- English (for Adults)
- Cinema Club
- Programming
- Drawing
- Digital drawing
- Civics/Volunteering



## COAF'S EDUCATION

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COAF improves the quality of education in rural communities by creating progressive learning environments. Improving the overall quality of education in rural communities is crucial to COAF's mission. Non-formal education, expanded extracurricular program offerings, and capacity-building of local educators are the pillars of our educational work. COAF's programs seek to empower students to shape their own futures and take their communities to new heights.

## ACHIEVEMENTS



9 arts students received university scholarships established in memory of Claire Gregorian



40 COAF Alumni students received HSBC-COAF Scholarships



New Mentorship and Internship Programs sponsored by HSBC



Foreign Leaders English Exchange (FLEX)



Taekwondo club won 1st prize in the European Championship



Painting club participants won 1st and 2nd prizes at the Silva Kaputikyan Museum's painting competition



Student-led initiatives developed and implemented by Student Councils (SCs), English Access students in response to community needs

## COAF'S EDUCATION

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34

VILLAGES

5

REGIONS

3403

BENEFICIARIES

36

STUDENT-LED  
COMMUNITY PROJECTS

135

LOCAL SPECIALISTS  
HIRED AND TRAINED



## COAF'S HEALTH

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COAF improves the quality of primary health services in villages with programs that promote the wellbeing of the entire community. By educating local health providers, COAF Health programs focus on disease prevention and promotion of healthy behavior starting from primary school age. COAF Health programs conduct hands-on training for local health providers, improve physical conditions of rural health facilities, and implement dental interventions in schools and in the communities at large.

## ACHIEVEMENTS



Health education seminars provided to school students' parents



Armenian American Health Professionals Organization (AAPHO) health professionals and a medical mission from Fresno, California, visited COAF beneficiary villages and worked with local health providers



UK-based professor Gevorg Hopayan and Lorky Libaridian from Royal College General Practitioners delivered courses on Family Medicine for medical students and interns



Dsegh, Debet, Beniamin, Mets Ayrum and Yeghegnut health facilities renovated



School nutrition program started in Shirak region. Beniamin, Sarnaghbyur, Horom and Meghrashen school cafeterias renovated and Brushodromes established



Lori region's Mets Ayrum and Yeghegnut school cafeterias renovated and Brushodromes established



COAF Supportive Supervision Program ensured the majority of local health providers to comply with standard protocols for 0-5 year old childcare guidelines



Dental Unit established at Dsegh's health center. American-Armenian dentist Avo Samuelian and his team provided services and donated medical supplies to the Dental Unit



12 health educators from Tavush and Shirak participated in training of educators on sexual education and prevention of sexually transmitted diseases

## COAF'S HEALTH

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43

VILLAGES

5

REGIONS

13,184

BENEFICIARIES

5

HEALTH  
POSTS

6

SCHOOL  
CAFETERIAS

69

LOCAL SPECIALISTS  
HIRED AND TRAINED



## COAF'S CHILD AND FAMILY SERVICES

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COAF Child and Family Services programs follow a holistic approach to child and family issues through multi-disciplinary service provision by social workers, psychologists, speech therapists and educators providing individualized and group services to children and their families. The program uses interrelated work and cooperation within the multi-disciplinary teams in the communities, with a focus on ensuring quality professional capacity building of local specialists.

## SUCCESS & ACHIEVEMENTS



The CFS team presented the works done and planned for the year during the community hall meetings



291 parents and teachers participated in workshops to establish child home interaction activities through games and creation of toys



Based on the impact from the previous years, a new approach of collective learning methodology was designed to pilot support to children with learning difficulties during the school day instead of after school learning clubs. For this purpose, teachers of two schools in Aragatsotn were trained on the methodology to use in the classroom and promote within the school at large



"Emotional Intelligence" Clubs were expanded to 7 communities facilitated by community and school psychologists with activities centered on self-awareness, effective communication, control of emotions, and in interpretive theater

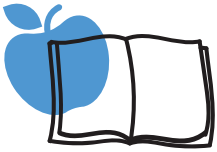


"Sunny" Child Development Corner, a room in the local kindergarten with development toys, games and bright learning environment, established in Sarnaghbyur, Shirak.





## COAF SPACES



### EDUCATION

**ARAGATSAVAN** - Creativity Lab, Auditorium  
**ARTENI** - School & Gym Renovation, Creativity Lab  
**BENIAMIN** - English Language Classroom  
**DALARIK** - School Renovation  
**DSEGH** - Creativity Lab, Art Studio  
**GETASHEN** - School Renovation, Creativity Lab  
**HATSIK** - School Renovation, Creativity Lab, Library, Playground  
**KARAKERT** - 2 Kindergarten Renovations, 2 School & Gym Renovations, Creativity Lab, Art Studio  
**LERNAGOG** - Kindergarten Renovation, School & Gym Renovation, Creativity Lab  
**MYASNIKYAN** - School & Gym Renovation  
**SARDARAPAT** - Creativity Lab  
**SHENIK** - School & Gym Renovation, Playground, Martial Arts Room  
**TUMANYAN** - Creativity Lab  
**VANAND** - Creativity Lab, Gym Renovation  
**ZORAKAN** - Creativity Lab



### HEALTH

**ARAGATSAVAN** - Cafeteria & Brushodrome  
**AREVATSAG** - Cafeteria & Brushodrome  
**ARTENI** - Ambulatory, Brushodrome  
**ARCHIS** - Cafeteria & Brushodrome  
**BAGARAN** - Health Post  
**BERDAVAN** - Cafeteria & Brushodrome  
**BENIAMIN** - Cafeteria & Brushodrome  
**BENIAMIN** - Health Post  
**DALARIK** - Ambulatory, Cafeteria & Brushodrome  
**DEBET** - Cafeteria & Brushodrome  
**DEBET** - Health Post  
**DSEGH** - Health Post, Cafeteria & Brushodrome

**DSEGH** - Dental Unit  
**DZORAGYUGH** - Cafeteria & Brushodrome  
**GETASHEN** - Cafeteria & Brushodrome  
**HATSIK** - Cafeteria & Brushodrome  
**GUSANAGYUGH** - Cafeteria & Brushodrome  
**HOROM** - Sportsground  
**HOROM** - Cafeteria & Brushodrome  
**KARAKERT** - Ambulatory, Cafeteria & Brushodrome  
**KARINJ** - Cafeteria & Brushodrome  
**KOTI** - Ambulatory  
**LANJIK** - Cafeteria & Brushodrome  
**LERNAGOG** - Ambulatory, Cafeteria & Brushodrome  
**MARTUNI** - Health Post  
**MARTUNI** - Cafeteria & Brushodrome  
**METS AYRUM** - Health Post  
**METS AYRUM** - Cafeteria and Brushodrome  
**MYASNIKYAN** - Regional Health Center  
**MEGHRASHEN** - Cafeteria & Brushodrome  
**TUMANYAN** - Cafeteria & Brushodrome  
**SARNAGHBYUR** - Sportsground  
**SARNAGHBYUR** - Cafeteria & Brushodrome  
**SHENIK** - Health Post  
**PTGHAVAN** - Brushodrome  
**VANAND** - Health Post, Cafeteria & Brushodrome  
**VARDAKAR** - Cafeteria & Brushodrome  
**YEGHEGNUT** - Health Post  
**YEGHEGNUT** - Cafeteria & Brushodrome  
**ZORAKAN** - Cafeteria & Brushodrome



### SOCIAL & COMMUNITY

**ARAGATSAVAN** - Playground  
**ARTENI** - Playground  
**ARGINA** - Playground, Community Hall  
**AKORI** - "Sunny" Child Development Corner  
**BENIAMIN** - Playground  
**BERDAVAN** - "Sunny" Child development corner

## COAF SPACES

- DALARIK** - Playground
- DEBET** - Playground
- DZORAGYUGH** - Playground
- LANJIK** - Playground
- KARAKERT** - Playground, Public Park, Community Center, Child Development Center
- MYASNIKYAN** - Child Development Center
- SARNAGHBYUR** - Child Development Corner
- SHENIK** - Playground
- VANAND** - Playground
- YERVANDASHAT** - Playground



## ECONOMIC DEVELOPMENT

- ARAGATSAVAN** - Road, Irrigation Water Network
- ARTENI** - Machinery Park
- DALARIK** - Irrigation Water Network
- MYASNIKYAN** - Irrigation Water Network
- KARAKERT** - Technical Water Network, Water Pump
- YERVANDASHAT** - New Water Reservoir



## COAF SMART INITIATIVE

- AKORI** - SMART Room
- AREVATSAG** - SMART Room
- AYGHOVIT** - SMART Safe Room
- DSEGH** - SMART Room
- KARINJ** - SMART Room
- KOTI** - SMART Safe Room
- METS AYRUM** - SMART Room
- LORI** - SMART Center
- TUMANYAN** - SMART Room





**DEBET, LORI**  
**OPENING**  
**MAY 27, 2018**

COAF SMART

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25K

SQUARE FOOT  
BUILDING

\$5M

SPENT

50

ACRE  
CAMPUS

70+

VOLUNTEERS

1000+

GUESTS

## COAF SMART PROGRAMS

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COAF SMART’s holistic approach to rural revitalization focuses on providing modern technological resources through programs that encourage idea collaboration through education. COAF SMART Center curriculum emphasizes novel teaching techniques, leveraging both project-based and action-based learning. COAF SMART offerings target all ages, with a concentration on the 3-35 age group. The COAF SMART model is designed to be replicated throughout Armenia.

COAF SMART Campus includes a Concept Hotel, with 12 rooms en suite, nestled into a green meadow just east of the Center. This serves as lodging for visiting professionals and lecturers, COAF team members conducting work in the field, as well as tourists and other guests. The Guest House also contributes to local economic development, creating jobs for local residents by training them in hospitality and tourism services.

In addition to the SMART Center, COAF SMART (Safe) Rooms in the communities of Lori and Tavush regions are satellite locations that offer programs and serve as locations for community and other projects.

## IMPACT

COAF SMART Center is COAF’s largest investment since inception. It was made possible through contributions of COAF’s donors who supported in this novel concept of rural development.

The COAF Smart programs launched on July 2, 2018, and two programmatic circuits were finished by December 2018 with a presentation of the completed projects.

“SMART connects” learning format was launched at COAF SMART Center as a platform for exceptional speakers to bring their stories to COAF SMART.

Both COAF Classic and COAF SMART programs, including Robotics club, Legos, and English language learning with Rosetta Stone, were implemented at COAF SMART (Safe) Rooms. Overall, more than **2000** activities were held with around **3000** participating children.

Koti’s Lego robotics club participated in the World Robot Olympiad’s national level. In addition, they learned to work in LabView environment organized by Armenian National Engineering Laboratories.

“To recognize wisdom and guidance” intellectual game was held in COAF SMART Spaces.

## COAF SMART PROGRAMS

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17

VILLAGES

20

PROGRAMS

35

LOCAL SPECIALISTS  
HIRED AND TRAINED

1468

BENEFICIARIES IN  
79 GROUPS

2995

PEOPLE WITH ACCESS TO  
COAF SMART (SAFE) ROOMS



## CELEBRITY SUPPORTERS

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JENNIFER ANISTON



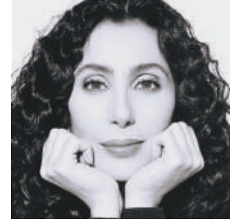
MATTHEW BRODERICK



LEONARDO DICAPRIO



PATRICIA FIELD



CHER



VICTOR GARBER



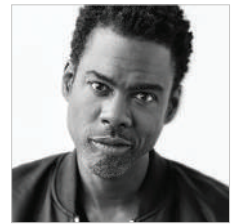
ARIANA GRANDE



SEAN HAYES



TOM HANKS



CHRIS ROCK



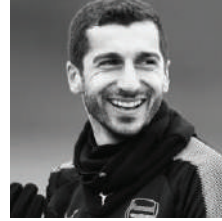
KHLOE KARDASHIAN



NATHAN LANE



ANDREA MARTIN



HENRIK MKHITARYAN



STEPHANIE SEYMOUR



CONAN O'BRIAN



ALEXIS OHANIAN



TONY SHAFRAZIAN



MARTIN SHORT



JOHN STAMOS



SERJ TANKIAN



USHER



VANESSA WILLIAMS



## THE BOARD

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### BOARD OF DIRECTORS

Garo H. Armen, *Agenus Inc.*

**Founder and Chairman**

Diron Jebejian, *Credit Suisse*

**President of the Board**

Michael Aram, *Michael Aram, Inc.*

Peter Balakian, *Colgate University*

Khalil Barrage, *Invus Group, LLC*

Gregory Ekizian, *U.S. Trust*

Larry Feinberg, *Oracle Investment Management*

Shaké Nahapetian, *C.V. Starr & Co., Inc.*

Vahé Nahapetian, *Entrepreneur*

Debbie Ohanian, *Music Producer*

Mary Pendergast, *Pendergast Consulting*

Alice Saraydarian, *Private Practice*

John Saraydarian, *Private Practice*

† Herb Alpert

† Clare Gregorian

† Antranig Sarkissian

### ARMENIA BOARD OF TRUSTEES

Richard Bezjian, *Energize Global Services*

**Chairman**

Garo H. Armen, *Agenus Inc.*

**Founder**

Pakrad Sakris Balabanian, *Intelligence Consultant & Advisor*

Serob Khachatryan, *Education Expert*

Alice Saraydarian, *Private Practice*

Ovsanna Yeghoyan, *Dufry LLC*

### HONORARY BOARD

Patricia Field, *Visionary Fashion Icon*

Andrea Martin, *Emmy & Tony Award-Winning Actress*

Lauren Taschen, *International Art Consultant*

### ADVISORS TO THE BOARD

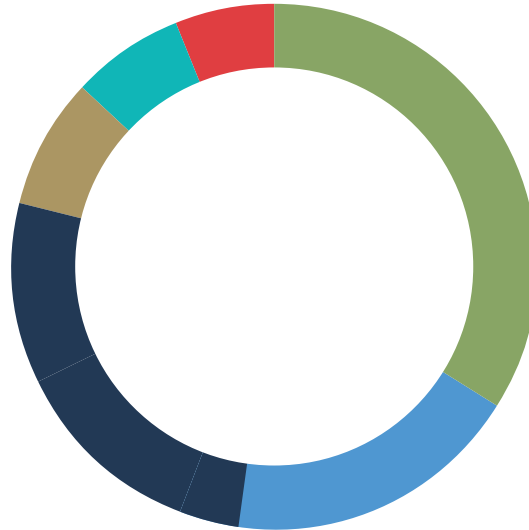
Vartan Gregorian, *PhD, Trustee Emeritus*

Nora Nercessian, *PhD*

Craig Winter, *Teracom Networks*

# FINANCIALS

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- 34% SMART Center Spaces  
\$ 1,383,652
- 22% SMART Initiatives  
\$ 904,658
- 12% Education Programs  
\$ 510,873
- 7% Health Programs  
\$ 270,515
- 6% Child and Family Support Programs  
\$ 268,670
- 8% Management and General  
\$ 322,719

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\$ 3,661,087

# \$ 3,537,110

INCOME IN 2018

# 15TH ANNUAL GALA

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1220 students have learned English since 2010  
14 qualified English teachers in rural Armenia since 2010

COAF

# \$4,325,623

TOTAL RAISED

TOGETHER, WE CAN MAKE A DIFFERENCE

THE CHILDREN OF ARMENIA FUND

USA

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