



# A TELEVISED BENEFIT FOR THE CHILDREN OF ARMENIA

DECEMBER 5, 2020 | 5 PM PST ( 8 PM EST)

IN PLACE OF OUR TRADITIONAL HOLIDAY GALA,  
A NEW VIRTUAL FORMAT WHERE:

We will show the strength, potential and promise of the  
children of Armenia to the world

Our presentation will be simulcast online at [coafgives.org](https://coafgives.org) and  
via satellite TV on USArmenia TV and ARTN

Your early gift will be recognized on air to inspire others and  
generate new supporters of this important cause

HELP MOVE MOUNTAINS FOR THE CHILDREN OF ARMENIA  
WHO ARE COUNTING ON US TO INVEST IN THEIR FUTURE.



# 17TH ANNUAL COAF FUNDRAISER: MOVING MOUNTAINS

## SPONSORSHIP LEVELS

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**\$250,000**

- 5-NIGHT STAY AT THE BOUTIQUE HOTEL AT THE LORI SMART CENTER
  - NAMING OPPORTUNITY IN A COAF VILLAGE IN ARMENIA
  - SPEAKING OPPORTUNITY DURING THE BENEFIT (PRE-RECORDED)
  - SPECIAL ON-SCREEN RECOGNITION DURING THE BENEFIT WITH YOUR GIFT ANCHORING A SEGMENT
  - RECOGNITION IN EVENT END CREDITS (IF COMMITTED BY 11/30/20)
  - SPONSOR OF THE YEAR: INCLUSION IN KEY YEAR-ROUND MATERIALS, INCLUDING THE ANNUAL REPORT, WEBSITE AND MONTHLY E-DIGESTS
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**\$150,000**

- NAMING OPPORTUNITY IN A COAF VILLAGE IN ARMENIA
  - SPECIAL ON-SCREEN RECOGNITION DURING THE BENEFIT WITH YOUR GIFT ANCHORING A SEGMENT, AND A QUOTE FROM YOU ABOUT YOUR SUPPORT OF THE CHILDREN OF ARMENIA
  - RECOGNITION IN EVENT END CREDITS (IF COMMITTED BY 11/30/20)
  - RECOGNITION ON THE COAF WEBSITE
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**\$100,000**

- SPECIAL ON-SCREEN RECOGNITION DURING THE BENEFIT WITH YOUR GIFT ANCHORING A SEGMENT, AND A QUOTE FROM YOU ABOUT YOUR SUPPORT OF THE CHILDREN OF ARMENIA
  - RECOGNITION IN EVENT END CREDITS (IF COMMITTED BY 11/30/20)
  - RECOGNITION ON THE COAF WEBSITE
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**\$50,000**

- SPECIAL ON-SCREEN RECOGNITION DURING THE BENEFIT, AND A QUOTE FROM YOU ABOUT YOUR SUPPORT OF THE CHILDREN OF ARMENIA
  - RECOGNITION IN EVENT END CREDITS (IF COMMITTED BY 11/30/20)
  - RECOGNITION ON THE COAF WEBSITE
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**\$25,000**

- SPECIAL ON-SCREEN RECOGNITION DURING THE VIRTUAL BENEFIT
  - RECOGNITION ON THE COAF WEBSITE
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**\$10,000**

- ON-SCREEN RECOGNITION DURING THE BENEFIT
- RECOGNITION ON THE COAF WEBSITE

**\$5,000**

- VERBAL RECOGNITION DURING THE BENEFIT
- RECOGNITION ON THE COAF WEBSITE

IF YOU WOULD LIKE TO GIVE OUTSIDE OF THESE AMOUNTS,  
PLEASE CONTACT HAIG BOYADIJAN AT [HAIG.BOYADJIAN@COAF.ORG](mailto:HAIG.BOYADJIAN@COAF.ORG)

**(212) 994-8234 [WWW.COAFGIVES.ORG](http://WWW.COAFGIVES.ORG)**