



Press release

The proceeds of Summer Soiree will benefit the technological equipment of COAF SMART Center

Over 300 guests gathered at Bowery Hotel in New York City on June 27 to celebrate the opening of the COAF SMART Center in Armenia last month. This was the 8th Annual COAF Soiree, known as one of the hottest summer events for young professionals in the tri-state region.

Over \$30,000 was raised to provide the COAF SMART Center with additional iPads and kindles needed due to the increasing number of students who have been enrolling in the various programs at the Center. Thank you for making the Soiree an outrageous success and for all your support for our kids!

As a model of creativity and innovation, COAF SMART aims to establish state-of-the-art educational centers throughout Armenia that will provide non-formal educational opportunities for the rural population.

On May 27, about 1,000 guests from all over the world attended the long-awaited opening ceremony of the COAF SMART Center in the Lori region of Armenia.

“To inspire young Armenians, you’ll need to encourage them to shoot for the stars. That’s what my friend Tony Shafrazian said... And we all got together and created this stunning center which inspires people visually and through its cutting-edge programs,” COAF Founder **Garo Armen** said in his welcoming speech at COAF SMART Center opening ceremony.

The four pillars of the SMART Center concept are **innovation and creativity, language and communication, entrepreneurship and economic development, active citizenship, and personal development.**



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