INNOVATION IN RURAL ADVANCEMENT
ANNUAL REPORT 2017

CHILDREN OF ARMENIA FUND
## CONTENTS

<table>
<thead>
<tr>
<th>Section</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>CHAIRMAN’S LETTER</td>
<td>3</td>
</tr>
<tr>
<td>OUR MISSION</td>
<td>4</td>
</tr>
<tr>
<td>GEOGRAPHIES SERVED</td>
<td>5</td>
</tr>
<tr>
<td>COAF’S TIMELINE</td>
<td>6</td>
</tr>
<tr>
<td>PROGRAMS BY THE NUMBERS 2017</td>
<td>8</td>
</tr>
<tr>
<td>COAF PROGRAMS</td>
<td>10</td>
</tr>
<tr>
<td>INFRASTRUCTURE PROJECTS</td>
<td>11</td>
</tr>
<tr>
<td>COAF SMART</td>
<td>12</td>
</tr>
<tr>
<td>EDUCATION</td>
<td>14</td>
</tr>
<tr>
<td>HEALTHCARE</td>
<td>16</td>
</tr>
<tr>
<td>CHILD &amp; FAMILY SUPPORT</td>
<td>18</td>
</tr>
<tr>
<td>CELEBRITY SUPPORTERS</td>
<td>20</td>
</tr>
<tr>
<td>BOARD &amp; LEADERSHIP</td>
<td>21</td>
</tr>
<tr>
<td>FINANCIALS &amp; CHARTS</td>
<td>22</td>
</tr>
<tr>
<td>14TH ANNUAL GALA</td>
<td>23</td>
</tr>
</tbody>
</table>
Chairman’s Letter

The fortitude and joy of the children in our programs, and the many milestones we achieved in 2017 are all worthy of more enumeration than pages in this report. My note on this prior year’s work and growth is a small reflection on, and renewal of, our dedication to advance highly worthy people with great potential. We strive to achieve this through our many programs, all of which hinge on empowering youth and investing in the people of Armenia’s rural communities.

Each year we have seen exponential growth and 2017 was no exception. Our focus on mission-driven expansion throughout rural Armenia capitalized on the foundations laid in 2016, continuing to support now 44 villages and over 75,000 people across five regions of the country.

Armenian youth are the heart of COAF, and it is imperative to create and continue multifaceted programs that will wholly engage and embrace them. COAF SMART prioritizes each student’s knowledge discovery process across a diverse set of disciplines. In 2017, participation in after school clubs and summer programs numbered 1200 students, and engagement in civic education rose to 2000 students. From Performing Arts initiatives to Debate Clubs, extracurricular interests flourish into passions for students, encouraging lifelong learning. Our dynamic curricula for students and training for teachers continue to evolve year to year, as the cornerstone of our mission.

To fully support each child beyond the classroom, we diligently address systemic gaps in healthcare, civic life and access to modern technology in rural communities. Over 110 infrastructure rehabilitation projects have been completed since our inception in 2004, including reconstruction of rural schools, health clinics, kindergartens, community centers, creativity labs, SMART Rooms, and “Brushodromes” (school-based tooth-brushing stations).

Over 7000 students have participated in healthcare seminars, 10000 women have received breast and thyroid screenings, and 64 rural nurses and doctors have received training. We are proud to see our broad initiatives continue to grow.

2017 saw the COAF SMART Center through the bulk of its construction. The completion of the COAF SMART is a platform for inspiration and pride within rural communities.

The completion of the COAF SMART Center in 2017 ensured our immediate and maximum effect for villages in the Lori Region and beyond. To date, the COAF SMART Center has already increased access, support and resources since it opened its doors in May of 2018. In the midst of COAF’s 15th year, we are presented with a unique moment in our history. So many of our initial programs have become the foundations for continued success and broader reach, and we have expanded our investment in the people of rural Armenia. With such rapid growth, we must continue to build COAF’s capacity fully and consistently.

As we look to the next 15 years of COAF, our dedication to rural Armenian youth will not waiver, as we consider ways we can extend what we do to more rural communities worldwide. COAF is continually striving to create concrete opportunities for all young people, and we have demonstrated our ability to do so through replicating our comprehensive programs throughout the Armenian countryside. We strive to play a key role in a poverty-less future, and with your continued support, Armenian youth are empowered to imagine and fully realize their endless potential.

Thank you for your generosity.

Dr. Garo H. Armen
Founder and Chairman
SECURING THE FUTURE OF ARMENIA’S CHILDREN AND HELPING TO FULFILL THEIR TRUE POTENTIAL

OUR MISSION

COAF’s mission is to empower the younger generation of Armenians living in rural villages. Our community-based, comprehensive approach to reducing rural poverty prioritizes education, healthcare and economic development programs. We have empowered over 75,132 beneficiaries and completed 110 infrastructure renovations in 44 villages in rural Armenia, directly addressing systemic issues.

PROGRAMS

With the help of our generous supporters, we conduct strategic programs in the areas of education, healthcare, child and family services, community engagement and economic development.

WHY RURAL ARMENIA?

Due to the hardships of rural life, Armenians are emigrating in large numbers. Village communities lack adequate healthcare, economic, educational and social opportunities. Children, together with their families, have the potential for revitalizing the fabric of community life. COAF’s work transforms the lives of rural children and their families, and in doing so, helps build a prosperous future for Armenia.

2004
COAF INCEPTION IN KARAKERT, ARMAVIR
2006
EXPANDING PROGRAMS TO A CLUSTER OF 6 VILLAGES IN ARMAVIR
2014
“NEXT 10 IS 100” EXPANSION TO LORI, TAVUSH AND SHIRAK
2015
INCEPTION OF COAF SMART INITIATIVE
2018
1ST SMART CENTER IS OPERATIONAL

WHAT MAKES US UNIQUE?

EDUCATION

COAF is providing tens of thousands of children in rural Armenia access to a world-class education - from cutting-edge technologies that revolutionize learning to English language programs that promote linguistic fluency. Students can now access the world in ways that were not possible. As a result, generations of children have access to global opportunities.

100% PLEDGE

100% of every dollar donated goes directly to COAF programs and projects that support village families because our operational costs are covered by private donors.

LOCAL PARTNERS

We are proud to work with local partners and support the economy of the region. Our 40-person staff and over 150 local contractors, work on site, side by side with village residents, consultants, community leaders and local government officials.
### Villages Served

<table>
<thead>
<tr>
<th>Villages Served</th>
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<tbody>
<tr>
<td>Akori</td>
<td>Karakert</td>
</tr>
<tr>
<td>Aragatsavan</td>
<td>Karinj</td>
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<tr>
<td>Archis</td>
<td>Koghbavan</td>
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<tr>
<td>Arevadashat</td>
<td>Koti</td>
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<tr>
<td>Arevatsag</td>
<td>Lanjik</td>
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<td>Argina</td>
<td>Lernagog</td>
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<td>Artamet</td>
<td>Martuni</td>
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<tr>
<td>Arteni</td>
<td>Marts</td>
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<td>Aygehovit</td>
<td>Meghrashen</td>
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<td>Bagaran</td>
<td>Mets Ayrum</td>
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<tr>
<td>Baghramyan</td>
<td>Myasnikyan</td>
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<tr>
<td>Beniamin</td>
<td>Ptghavan</td>
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<tr>
<td>Berdavan</td>
<td>Sardarapat</td>
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<tr>
<td>Dalarik</td>
<td>Sarnaghbyur</td>
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<tr>
<td>Debed</td>
<td>Shenik</td>
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<tr>
<td>Dsegh</td>
<td>Talvorik</td>
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<tr>
<td>Dzoragyugh</td>
<td>Tumanyan</td>
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<tr>
<td>Getashen</td>
<td>Vahagni</td>
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<tr>
<td>Gusanagyugh</td>
<td>Vanand</td>
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<tr>
<td>Hatsik</td>
<td>Vardakar</td>
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<tr>
<td>Horom</td>
<td>Yervandashat</td>
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<tr>
<td>Hushakert</td>
<td>Zorakan</td>
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**75,000**

**People Impacted by COAF Programs**

**44**

**Villages Served**

**5**

**Regions Served**

Armavir, Aragtsotn, Shirak, Tavush, Lori
2003
COAF IS FOUNDED

2004
HEALTHCARE PROGRAM LAUNCHED
PROGRAMS LAUNCHED IN 1ST VILLAGE KARAKERT

2005
EDUCATION PROGRAM LAUNCHED
.KARAKERT

2006
SOCIAL SERVICES AND PSYCHOLOGY PROGRAM LAUNCHED
5 NEW VILLAGES ADDED TO 1 EXISTING VILLAGE
.LERNAGOG
.DALARIK
.ARGINA
.SHENIK
.MYASNIKYAN

2007
WOMEN’S HEALTH SCREENING LAUNCHED
3 NEW VILLAGES ADDED TO 6 EXISTING VILLAGES
.BAGHRAMYAN
.HUSHAKERT
.YERVANDASHAT

2008
3 KINDERGARTENS RENOVATED
9 EXISTING VILLAGES
.KARAKERT
.LERNAGOG
.BAGHRAMYAN
.HUSHAKERT
.YERVANDASHAT
.ARGINA
.MYASNIKYAN
.SHENIK
.DALARIK

2009
SCHOOL - BASED HEALTH PROMOTION LAUNCHED
ECONOMIC DEVELOPMENT PROGRAM LAUNCHED

2010
REGIONAL MEDICAL CENTER OF MYASNIKYAN RENOVATED
AFTER SCHOOL CLUBS AND SUMMER SCHOOLS LAUNCHED
NETWORK FOR RURAL DOCTORS AND NURSES ESTABLISHED
<table>
<thead>
<tr>
<th>Year</th>
<th>Programs Added</th>
<th>New Villages Added</th>
<th>Existing Villages Added</th>
</tr>
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<tbody>
<tr>
<td>2011</td>
<td>English Language Programs Added</td>
<td>2</td>
<td>9</td>
</tr>
<tr>
<td>2012</td>
<td>Drama Therapy Launched</td>
<td>4</td>
<td>11</td>
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<tr>
<td>2013</td>
<td>Professional Orientation Program Added</td>
<td>1</td>
<td>15</td>
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<tr>
<td>2014</td>
<td>School-Based Greenhouse Established</td>
<td>6</td>
<td>16</td>
</tr>
<tr>
<td>2015</td>
<td>9 Schools Renovated and 15 Playgrounds Established</td>
<td>9</td>
<td>22</td>
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<tr>
<td>2016</td>
<td>Smart Rooms and Smart Safe Rooms in 7 Villages</td>
<td>13</td>
<td>31</td>
</tr>
<tr>
<td>2017</td>
<td>Child Development Corners Established</td>
<td></td>
<td></td>
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<tr>
<td>2018</td>
<td>COAF Smart Center Opened</td>
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**Total**

- New Villages: 59
- Existing Villages: 71
- Communities: 57

**Investment**: 5 million USD in COAF Smart Center
PROGRAMS BY THE NUMBERS IN 2017

43
UNIQUELY TAILORED PROGRAMS

407
PROJECTS IMPLEMENTED IN 39 VILLAGES

123
AVERAGE NUMBER OF BENEFICIARIES PER PROJECT
COAF Programs

Programs Across the COAF Villages

COAF’s work has a daily presence in the dozens of villages we serve. Our aim is to advance rural communities by improving education, healthcare, economic development and village life. By empowering the residents of our beneficiary villages, they are able to challenge the status quo.

There have been many changes in the 44 villages we’ve served over the last 14 years. Our alumni base continues to grow, as the next generation of children from our villages enter and win international contests, and enroll in universities in Yerevan. The continuation of learning through higher education and college demonstrates the impact and long-term viability of our approach.

A major goal for COAF is the long-term sustainability of our programs. Transferring knowledge and skills to local specialists through training has allowed for direct implementation by rural partners and professionals. COAF has successfully achieved this with grant-giving mechanisms, intensive capacity-building measures and consistent monitoring. In turn, this has created over 200 employment opportunities for local teachers, health professionals, social workers, therapists and psychologists, who actively apply various COAF programs.

- 79% of students study in improved facilities
- 69 university scholarships awarded
- 1230 students have learned English since 2011
- 10,000 women underwent breast & thyroid screenings
- 1700 children receive healthy meals daily in 24 renovated cafeterias
- 600 children have attended Child Development Center & Sunny Corners
- $40 MILLION INVESTED into 44 villages since 2004
**Infrastructural Projects by Villages**

### Education
- Aragatsavan - Creativity Lab, Auditorium
- Arteni - School & Gym Renovation, Creativity Lab
- Dsegh - School Renovation
- Getashen - School Renovation, Creativity Lab
- Hatsik - School Renovation, Creativity Lab, Library, Playground
- Karakert - 2 Kindergartens Renovation, 2 School & Gyms Renovation, Creativity Lab, Art Studio
- Lernagog - Kindergarten Renovation, School & Gym Renovation, Creativity Lab
- Myasnikyan - School & Gym Renovation
- Sardarapat - Creativity Lab
- Shenik - School & Gym Renovation, Playground, Martial Arts Room
- Tumanyan - Creativity Lab
- Vanand - Creativity Lab, Gym Renovation
- Zorakan – Creativity Lab

### Social & Community
- Aragatsavan - Playground
- Arteni – Playground
- Artauni - Playground, Community Hall
- Akori – “Sunny” Child development corner
- Beniamin – Playground
- Berdavan - “Sunny” Child development corner
- Dalarik - Playground
- Debet – Playground
- Dzoragyugh – Playground
- Lanjik – Playground
- Karakert - Playground, Public Park, Community Center, Child Development Center
- Myasnikyan - Child Development Center
- Shenik - Playground
- Vanand - Playground
- Yervandashat – Playground

### Economic Development
- Aragatsavan - Road, Irrigation Water Network
- Arteni - Machinery Park
- Dalarik - Irrigation Water Network
- Myasnikyan – Irrigation Water Network
- Karakert - Technical Water Network, Water Pump
- Yervandashat - New Water Reservoir

### SMART Initiative
- Akori - SMART Room
- Arevatsag - SMART Room
- Aygeghovit - SMART Safe Room
- Dsegh - SMART Room
- Karinj - SMART Room
- Koti - SMART Safe Room
- Mets Ayrum - SMART Room
- Lori - SMART Center
- Tumanyan - SMART Room
COAF SMART is designed to jump-start the advancement of rural communities by connecting them to the world. As a center of excellence that is not part of any educational curriculum, COAF SMART uses advanced communication and information technology to connect global skills leaders and innovators to our villages, disseminating best practices and state-of-the-art techniques in key areas of education, health, art, sciences, environment, and technology.

The first COAF SMART Center is located in the Lori region near the village of Debet, Armenia. The SMART Center curriculum emphasizes novel teaching techniques, leveraging both project-based and action-based learning. SMART offerings target all ages, with a concentration on the 3-35 age group. The Center has the capacity to serve over 500 people daily.

Program offerings balance between education and local economic development, including agriculture, animation, app development, blockchain, child development, civic education, computer literacy, debate clubs, entrepreneurship, environmental practices, farming, forestry, healthcare, languages, mathematics, media literacy, professional orientation, robotics, science, software programming and coding, sports, the arts, theatre, tourism, vocational training for youth/adults, web/graphic design.

COAF is partnering with world class organizations like SAP to bring top notch resources from industry and academia into Armenia’s rural regions. Through COAF programs and SAP’s Next-Gen Lab, students gain access to SAP’s instructional resources in virtual reality design, iOS application development, blockchain and other subjects that prepare students for careers in technology industries.

The SMART campus includes a Guest House, with 12 rooms en suite, nestled into a green meadow on the picturesque terrain. This will serve as lodging for visiting professionals and lecturers, as well as tourists and other guests of the SMART Center. The construction and operations of the Guest House will contribute to local economic development, creating jobs for locals and training them in hospitality and tourism services.

COAF SMART (Safe) Rooms in seven communities of Lori and Tavush regions are satellite locations that offer access to SMART programs in villages of greater distance to the Lori campus. COAF SMART (Safe) Rooms located in Azerbaijan border villages provide an area of refuge for the population, particularly children, with special solutions for drinking water, electric energy, illumination, and ventilation.

The COAF SMART model is designed to be replicated throughout rural Armenia to inspire and empower a highly resourceful population. Our goal is to build several SMART Centers to serve all of Armenia’s villages. Our local and international partners are excited and up for the task, and see the SMART concept as a model that can be replicated in other countries throughout the world.
COAF SMART Center construction, which started in 2015, was completed in late 2017. This was COAF’s largest infrastructure investment ever, made possible through contributions of COAF’s donors who believed in this novel concept of rural development. In 2017 the general curriculum and program structure for SMART was developed, and the operational team established. Longtime COAF programs, such as media literacy, emotional development, English language, summer programs as well as COAF SMART-specific programs, such as Robotics clubs, Lego, “We and Our Village” program, learning English with Rosetta Stone were implemented at COAF SMART (Safe) Rooms. Overall, more than 100 activities were held in SMART (Safe) Rooms with 785 people participating in the offered programs and events.
Over 80 children in seven COAF villages took part in the Hour of Coding, a global event jointly initiated by Microsoft Innovation Center Armenia and COAF. COAF SMART Rooms hosted kids to learn skills in IT and programming.
COAF SMART Room Coordinators undertook capacity and skills development through different trainings and workshops, including meeting at COAF office in Yerevan, training at Wikimedia Armenia, participation in OXFAM trainings on disaster risk management. In addition, individual coaching and mentoring was provided to the coordinators.

150,000
TARGET POPULATION

50
ACRE CAMPUS

57
VILLAGES TO BENEFIT

20,000
SQ. FT BUILDING

5 MILLION
US DOLLARS INVESTED
EDUCATION PROGRAM IN 2017

COAF improves the quality of education in rural communities by renovating schools and creating progressive learning environments

COAF education programs were implemented in 35 villages throughout all five regions we serve.

The programs include:
- After-school clubs: arts, crafts and sports, including painting, sewing, puppet making and theater, needle work, folk instruments, media literacy, football and basketball.
- Summer programs: Sports camps under a joint grant from COAF Health and Education programs to 12 schools; Debate Clubs summer camp with funding from the Cleveland H. Dodge Foundation; two-day graduation camp for the English Access Program; 10-day community-based camps in Koti and Aygehovit, Tavush region.
- Thirty Access Program Alumni students successfully enrolled and completed Project Bloom on English Creative Writing.

Several local, student-led initiatives were developed and implemented by Student Councils and Aflatoun students in response to community needs, spanning topics such as:
- Renovation of an eco-bus stop and an outside gazebo, learning the basics of sign language, proposing a garbage collection plan to the community head and others.
- Aflatoun international social-financial clubs implemented business projects and social initiatives.
- All business revenues from club projects were re-invested in either school-based or community-based social initiatives of the students.

In May, COAF joined the Tumanyan Museum “Pinocchio Month” project, aimed at building a cultural bridge between children in Armenia and Italy. COAF theater director Marine Asatryan staged The Adventures of Pinocchio at Yerevan-based Metro Theater. COAF school troupes from Karakert, Aragatsavan and Getashen took part in the production.
Children of Armenia Fund     Annual Report

- 670 students participated in summer activities
- 725 school students involved in 43 after-school clubs
- 1600+ students involved in COAF civic education programs
- 480 students involved in English learning programs
- 2500 students participated in 143 clubs
- 1600+ students involved in COAF civic education programs

2500 students participated in 143 clubs
HEALTHCARE PROGRAM IN 2017

Health and wellbeing is essential to the child development and growth. COAF health programs fully covered all beneficiary regions and communities through supportive supervision of rural doctors and in-school health education, nutrition and screenings.

Health education was promoted through seminars on:

- Nutrition
- Oral hygiene
- Eye Care

Healthy lifestyle clubs in schools were mainly focused on first aid trainings. Grant funding improved infrastructure for physical activities, drinking water device installation and restroom improvements.

Essential to COAF’s healthcare outreach are trainings offered to medical professionals in rural Armenia.

- Refresher training was conducted in Armavir, Aragatsotn and Lori.
- COAF medical professionals facilitated full skill transfer training in Shirak and Tavush for 36 medical professionals.
- In Lori and Armavir supportive supervision functions have been transferred from the COAF staff to the locally contracted medical professionals, who are using COAF-developed protocols to conduct supervisory observations.
- 33 COAF-supported doctors attended the fourth International Congress organized by the Armenian Association of Young Doctors. UK-based professor Gevorg Hopayan from Royal College General Practitioners delivered a four-day course for medical students and interns on Family Medicine. The course was held at COAF Myasnikyan Health Center providing hands on experiences.
748 children received free dental care and 1060 teeth were treated.

2780 women screened

300+ adults participated in health education seminars held by 17 trained doctors and nurses.

2780 women underwent breast and thyroid screenings with 1320 of them referred to an ultrasound exam.

700 children received dental treatment

675 patients benefited from AAHPD (Armenian American Health Professional Organization) mission.
Child and Family Support (CFS) program focuses on both geographic expansion and streamlining approaches to multi-step programs. Its key components - psychological support and social work - were introduced in the Lori region, while initial steps were taken to identify resources for local facilitators of speech therapy and support for children with learning difficulties programs.

The psychological support program adopted a new strategy for more intensive capacity building for the school psychologists. Training was led by four specialists for 17 school psychologists, while support to children with learning difficulties utilized teacher capacity to build collective teaching methods.

Almost 3000 students, teachers and parents attended sessions given by COAF-supported school psychologists, addressing issues that ranged from bullying to first year of transitioning into school, to Internet safety. In June 2017, CFS launched a new pilot program the Parent Academy in Arteni (Aragatsotn) for 20 participating women.

- 185 pre-school children benefited from “Sunny” child development corners located in kindergartens.
- 74 children attended COAF-run Child Development Center in Myasnikyan.
- 53 pregnant women participated in psychological trainings on pre- and post-pregnancy situations.
- 2281 individual consulting cases were conducted by community psychologists.
- 85 children with learning difficulties were involved in the program to help them overcome their issues.
Three “Sunny” Child Development Corners were launched in Akori, Debet (Lori region) and Berdavan (Tavush region). They are designed to enhance developmental play for pre-school children in rural communities. It is a child-friendly environment and is equipped with developmental toys/games that are essential for early child age emotional and intellectual growth.

Social workers managed 700 cases through home visits, assessments of social situation and referrals to other services both within COAF (such as speech therapy and psychologist consultations) and outside (medical or legal). They also supported different COAF programs by mobilizing community members and referring them to specific COAF activities such as visiting over 200 parents of 1st graders informing them on CFSP activities in their communities as well as on social benefits they are entitled to.

In February of 2017, World Vision Armenia, UNICEF, Save the Children International Armenia, SOS Children’s Villages Armenia, COAF, and other local NGOs and INGOs united their efforts to initiate and implement “Share Love, not Violence”, a five-year public campaign aimed at eliminating violence against children and comprehensive rehabilitation of a child exposed to violence in the Republic of Armenia. COAF fully supports this collective mission and furthers its goals within the comprehensive Child & Family Support Program.
CELEBRITY SUPPORTERS

JENNIFER ANISTON
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LEONARDO DICAPRIO
PATRICIA FIELD
VICTOR GARBER
ARIANA GRANDE
SEAN HAYES
TOM HANKS
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Andrea Martin
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COAF HONORARY CHAIR

Tony Shafranizian
Art Curator & Inventor

Tony Shafranizian is one of the world’s famous art dealers. He is known for being the most artistic person in that business. Tony Shafranizian is an avid COAF supporter and spokesman for COAF and other Armenian causes.

COAF AMBASSADOR

Andrea Martin
Actress

A celebrated Armenian American actress, singer, author and comedian, Andrea Martin has been a prominent spokesperson, ambassador and gala host for COAF. She has received five Tony award nominations for Best Featured Actress in a musical, more than any other actress in the award’s history.
EXPENSE DISTRIBUTION IN 2017

INCOME IN 2017 - $ 3,565,661

SMART Center Construction
$ 2,940,565

Education Programs
$ 671,760

Health Programs
$ 502,110

Child and Family Support Programs
$ 285,101

Administration and Management
$ 159,533

PR and Marketing
$ 144,373

$ 4,703,445
14TH ANNUAL GALA
COAF’s largest annual fundraising event.
December 16th, 2017, Cipriani 42nd, New York

$3,671,903
RAISED

$524,000
RAISED THROUGH THE AUCTION OF 15 ART PIECES

473
GUESTS